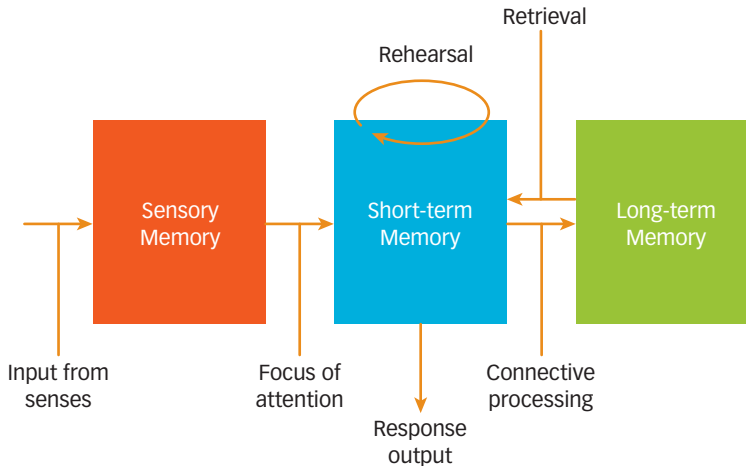


**FIGURE 10.2****Atkinson and Shiffrin's (1968) Modal Model of Memory.**

Source: Atkinson, R. C., & Shiffrin, R. M. (1968). Human memory: A proposed system and its control processes. In K. W. Spence & J. T. Spence (Eds.), *The psychology of learning and motivation: Advances in research and theory* (Vol. 2, pp. 89–195). New York: Academic Press.